

SPECIFIC AIMS RELATING TO THE CLUB STRATEGIC PLAN

8. THE COURSE

Strategic Aims

- **A** - Ensure the course is maintained to a minimum agreed level but continually investigating areas of improvement or changes.
- **B** - Balance the demands of golf with responsibilities to the natural environment.
- **C** - Create and develop a 10-year plan which is achievable and funded and publicise the planned actions to the membership.
- **D** - Ensure that the golf course and surrounding areas are set up and maintained to a high standard, in line with the expectations of members and visitors, within agreed budgets.
- **E** - Maintain a detailed Course Policy, which is available on the Club's website, used to drive annual plans, Greenkeepers' priorities, and overall resource requirements.
- **F** - Maximise the full playing potential of the course throughout the year.
- **G** - Ensure that there is a financial plan in place to effectively manage the obsolescence of the components of the course.

Specific Aims - Short / Medium Term (January 2021 to December 2025)

1. Continue to communicate with members and staff on matters relating to the course. (Relates to Strategic Aims **C & E**).
2. Maintain, improve, redevelop the true greens, their surrounds, and aprons. (Relates to Strategic Aims **A, B & D**).
3. Maintain, improve, redevelop the true tee areas. (Relates to Strategic Aims **A, B & D**).
4. Maintain and improve the condition of the fairways. (Relates to Strategic Aims **A, B & D**).
5. Maintain, improve, redevelop the sand and grass bunkers. (Relates to Strategic Aims **A, B & D**).
6. Maintain the semi-rough and long grass. (Relates to Strategic Aims **A, B & D**).
7. Maintain the watercourses: brook, pond, and gully. (Relates to Strategic Aim **B**).
8. Draft a Course Policy document. (Relates to Strategic Aim **E**).

10. Draft a Winter Schedule of works on an annual basis to include redevelopment and refurbishment work. (Relates to Strategic Aims **A & D**).

(Tree management: see the MNE and Estates strategic plans).

(Irrigation: see the Estates strategic plan).

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