**SPECIFIC AIMS RELATING TO THE CLUB STRATEGIC PLAN**

**8. THE COURSE**

**Strategic Aims**

* **A -** Ensure the course is maintained to a minimum agreed level but continually investigating areas of improvement or changes.
* **B -** Balance the demands of golf with responsibilities to the natural environment.
* **C -** Create and develop a 10-year plan which is achievable and funded and publicise the planned actions to the membership.
* **D -** Ensure that the golf course and surrounding areas are set up and maintained to a high standard, in line with the expectations of members and visitors, within agreed budgets.
* **E -** Maintain a detailed Course Policy, which is available on the Club’s website, used to drive annual plans, Greenkeepers’ priorities, and overall resource requirements.
* **F -** Maximise the full playing potential of the course throughout the year.
* **G -** Ensure that there is a financial plan in place to effectively manage the obsolescence of the components of the course.

**Specific Aims - Short / Medium Term (January 2021 to December 2025)**

1. Continue to communicate with members and staff on matters relating to the course. (Relates to Strategic Aims **C & E**).

2. Maintain, improve, redevelop the true greens, their surrounds, and aprons as stated in the Course Policy Document. (Relates to Strategic Aims **A, B & D**).

3. Maintain, improve, redevelop the true tee areas as stated in the Course Policy Document. (Relates to Strategic Aims **A, B & D**).

4. Maintain and improve the condition of the fairways as stated in the Course Policy Document. (Relates to Strategic Aims **A, B & D**).

5. Maintain, improve, redevelop the sand bunkers, and grass bunkers as stated in the Course Policy Document as stated in the Course Policy Document. (Relates to Strategic Aims **A, B & D**).

6. Maintain the semi-rough and long grass as stated in the Course Policy Document. (Relates to Strategic Aims **A, B & D**).

7. Maintain the watercourses: brook, pond, and gulley as stated in the Course Policy Document. (Relates to Strategic Aim **B**).

8. Draft a Course Policy document. (Relates to Strategic Aim **E**). **Draft finalised and published 27th October 2023.**

10. Draft a Winter Schedule of works on an annual basis to include redevelopment and refurbishment work. (Relates to Strategic Aims **A & D**).

(Tree management: see the MNE and Estates strategic plans).

(Irrigation: see the Estates strategic plan).

Jane Thomas (Course Director) p.p. Course Strategic Plan Working Group

28-10-2023